



One Man-Trap That Works Sweet-Smelling Perfumes

By Count Marco

Perfume is a man-trap, a man-trap that at one time was so feared that legislation was enacted to prevent its use.

In 1774 the British government was so upset about the reactions of men to perfume worn by women they actually considered scents a form of witchcraft and banned their wearing.

Parliament issued a decree that read: "It is a misdemeanor to impose upon, seduce, or betray into matrimony any of His Majesty's subjects by the use of scents."

Since it is so powerful, I often wonder why more of you don't use it and why more of you who do use it don't learn the proper techniques of selection and application.

Actually, a good perfume is the swiftest, safest, and most direct and silent ally you can possibly have.

Even the Book of Proverbs comes to your aid, with such advice as this: "Oil and perfume

rejoice the heart as the sweetness of a friend whose counsel comes from love."

Recently a man wrote me complaining that though he loved the scent of perfume, either his wife had something wrong with her or she just didn't know how to select the proper one. He wondered if there wasn't some sure way of finding the right one without spending a fortune on the wrong ones.

Mais Oui, and he has come to the right place for this information.

Famed perfumers with whom I have talked say that each perfume has a top note, a middle note, and an end note. This is why perfume must always be tried on the skin to see how it reacts.

Put a drop of only one brand at a time on your wrist. Wait at least three to five minutes before you sniff it. Walk away from the counter; complete your

shopping if necessary. Then sniff at your wrist.

By this time the final note should have blossomed. This is the true scent on your flesh.

If the fragrance delights you, by all means buy it, no matter what the cost. It can get you further than a mink coat; it can even get you a mink coat.

Look what it got Elizabeth Taylor, who undoubtedly has access to the world's costliest perfumes. Her favorite is "Magnolia." Apparently it's Richard Burton's as well. (But keep in mind, what's good for Liz may not be good for you.)

Many perfumes have taken years and thousands of tests to develop. Don't try to mix your own or make the fatal mistake of dumping the last few drops of one scent into a half-filled bottle of another. They may clash on your whole system.

Take this Count Marco tip: Place empty perfume bottles (open, of course) in your lingerie drawer, on your linen shelves or even in the pockets of your coats. Those last few drops may last for weeks.

(Distributed by Chronicle Features)

Co-Rec Club Offers Lots For a Little

More than 300 Torrance 7th and 8th grade students have finally figured out a way to get some extra mileage out of the old standby — the 50-cent piece.

The students are members of the Co-Rec clubs and the 50-cent piece is the annual dues. The club has been in operation for three years, and offers a program of variety and interest.

Staffed by recreation department employees, teachers, and college students who know and understand teenagers, the club provides a variety of activities. An example was the recent Christmas party. While the girls decorated a tree in the Recreation Center, the male members donned aprons and marched off to the kitchen for a cake baking contest.

Seventh and eighth grade students interested in membership should call the recreation department or go to the Recreation Center on Friday between 7 and 9 p.m. The recreation department telephone number is FA 8-5310.

Contract Landed By Socony Mobil

Socony Mobil Oil Co., Inc., has been awarded a contract of \$302,560 to provide 3,100,000 gallons of grade JP-4 jet fuel for the Armed Forces.

The contract was awarded after 18 companies, of the 38 invited to submit bids, filed responses to the Defense Fuel Supply Center, Washington, D. C.

Ski School to Open Monday

The first session of the dryland ski school, sponsored by the Torrance Recreation Department, will be held tomorrow at the center, 3341 Torrance Blvd.

Following the initial class, which will include a ski film and lecture, plus a ski fashion show, the second session will be held at La Romeria Park, 19501 Inglewood, for dryland practice.

The third and final class Feb. 25, also at La Romeria Park, will provide ski practice on a slope of man-made crushed ice.

Registrations for teenagers, adults, and children over 7, if parents are enrolled, will be taken at the Torrance Recreation Department, FA 8-5310, ext. 263.

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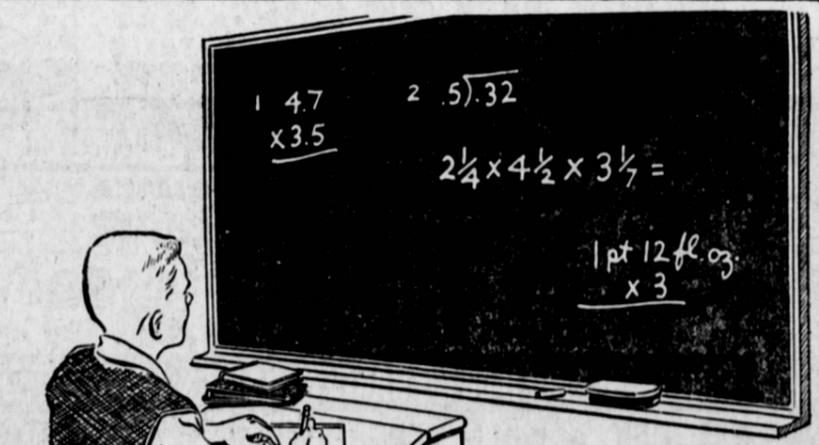
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to him when he learns by experience how essential they are to his success. Thousands of young men are in colleges and technical schools today because when they were Newspaperboys they learned the importance of "higher" education—and then earned a significant part of the money required for it.

There is a lot more to newspaper route management than most boys and their parents realize.

If you would like to know more about it—make an appointment for yourself and your son to come in for a conference

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